

# Partnership and Exhibition Prospectus



## 28<sup>TH</sup> WONCA EUROPE CONFERENCE

SQUARE Convention Centre, Brussels  
June 7–10, 2023

**MAKING CHOICES IN PRIMARY CARE**



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# SPONSORSHIP OPPORTUNITIES

## Diamond Partner

40 000 EUR

### Exclusive

- Exhibition space of 36 sq m (space only)
- 10 Exhibitor Registrations
- 10 Conference Evening Registrations
- Possibility to hold 1 NON-Parallel Satellite Symposium at no additional cost
- One promotional newsletter sent to all registrants before the event
- Company logo placed on Conference Bags (in case of confirmation by February 28, 2023)
- Directional Signage (in case of confirmation by February 28, 2023) – logo on all directional signs
- 2 pages of advertisement in the Final Program (electronic)
- Company's logo in category DIAMOND Partner on Partners Recognition Board
- Banner with company's logo in the Plenary Hall and at the Registration Area – category DIAMOND Partner
- Company's logo in the category DIAMOND Partner included in all promotional e-mail newsletters
- Acknowledgement in the category DIAMOND Partner on the official Conference Website with a logo and hyperlink to the company's website
- Logo in the category DIAMOND Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)

## Gold Partner

20 000 EUR

- Exhibition space of 25 sq m (space only)
- 6 Exhibitor Registrations
- Possibility to hold 1 Parallel Satellite Symposium at no additional cost
- Inserts in the Conference Bag (each maximum 4 pages, A4 format)
- Company's logo in the category GOLD Partner on Partners Recognition Board
- Banner with company's logo in the Plenary Hall and at the Registration Area – category GOLD Partner
- Company's logo in the category GOLD Partner included in all promotional e-mail newsletters
- Acknowledgement in the category GOLD Partner on the official Conference Website with a logo and hyperlink to the company's website
- Logo in the category GOLD Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)



## Silver Partner

**10 000 EUR**

- Exhibition space of 16 sq m (space only)
- 4 Exhibitor Registrations
- 1 Insert in the Conference Bag (each maximum 4 pages, A4 format)
- Company's logo in the category SILVER Partner on Partners Recognition Board
- Banner with company's logo in the Plenary Hall and at the Registration Area – category SILVER Partner
- Company's logo in the category SILVER Partner included in all promotional e-mail newsletters
- Acknowledgement in the category SILVER Partner on the official Conference Website with a logo and hyperlink to the company's website
- Logo in the category SILVER Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)

## Bronze Partner

**5 000 EUR**

- Exhibition space of 9 sq m (space only)
- 2 Exhibitor Registrations
- Banner with company's logo in the Plenary Hall and at the Registration Area – category BRONZE Partner
- Company's logo in the category BRONZE Partner included in all promotional e-mail newsletters
- Acknowledgement in the category BRONZE Partner on the official Conference Website with a logo and hyperlink to the company's website
- Logo in the category BRONZE Partner on a looped PowerPoint slide show in all session rooms prior to the beginning of sessions and during the breaks (including plenary sessions)

## EXHIBITION

Each exhibitor will be contacted directly by the appointed exhibition coordinator and will receive Exhibition Manual with all conditions of the exhibiton. The exhibition will be placed close to the catering area and WONCA Village.

## Exhibition Space Space only

**450 EUR / per meter**

- The minimum exhibition space is 6 sq m
- Exhibition Space includes the following:
  - 2 Exhibitor Registrations
  - Related organizational services

## Additional Exhibitor's Registration

**200 EUR**



## INDUSTRY PRESENTATIONS AND ADVERTISING

### Industry Satellite Symposium

8 000 EUR

The company can organize a lunch Parallel Satellite Symposium of 60 minutes during the lunch break (including 15 minutes for preparation, 45 minutes net time for the Presentation)

- Organizers will provide a room and the basic AV equipment and technical support
- Rooms and timeslots will be distributed based on priorities and on a first come, first served basis
- The Partner is recommended to provide lunch boxes

### Bag Insert

1 200 EUR

- One promotional leaflet (maximum 1 page, A4 format) or a small brochure inserted into each delegate bag

## SOCIAL EVENTS

### Coffee Break

2 000 EUR

- Partner's logo displayed on the tables with coffee breaks
- Partner can distribute their own flags, napkins, etc. or place roll-up banners
- Partner's logo in the Final Programme
- Partner's logo on the Website

All branded materials must be approved by the organiser.

### Lunch Break

2 000 EUR

- Partner's logo displayed on the catering tables
- Partner can distribute their own flags, napkins, etc. or place roll-up banners
- Partner's logo in the Final Programme

All branded materials must be approved by the organiser.



## MATERIALS

### Bags

(50% discount if provided by Partner)

- Partner's logo to be printed on the bags along with the official logo of the event
- Bags will be distributed to all delegates upon registration
- Item will be released after February 28, 2023 if not used by Diamond Partner

**8 000 EUR**

### Badge Lanyards

(50% discount if provided by Partner)

- Partner's logo will be printed on all Lanyards
- Lanyards will be distributed to all delegates upon registration

**4 000 EUR**

### Pens

(50% discount if provided by Partner)

- Partner's logo placed on the pens
- Pens will be distributed to all delegates upon registration

**2 500 EUR**

### Water Bottles

- Partner's name and/or logo printed on bottles
- Water bottles will be distributed to all delegates upon registration

**4 000 EUR**

### Staff T-Shirts

- Partner's logo to be printed on all staff T-shirts along with the official event logo

**3 000 EUR**



## INFORMATION MATERIALS

### Directional Signage

Exclusive

3 500 EUR

- Partner's logo displayed on all directional signs and information boards related to the event venue
- Item will be released after February 28, 2023 if not used by Diamond Partner

### Mobile Application

Exclusive

8 000 EUR

- Advertising in the event mobile application that can be downloaded by delegates to their smartphones and other electronic devices
- Partner's logo displayed on the homepage of the Mobile Application
- Special button with direct information about the Partner

### Wi-Fi

Exclusive

6 000 EUR

- Partner's logo displayed on all signage associated with the wireless internet
- Partners Name or any other related word as a Wi-Fi password (e.g. meet\_us\_at\_stand\_13)

## AREAS

### Poster Session

Exclusive

2 000 EUR

- Partner's logo displayed in the Poster Boards Area

### Speakers' Ready Room

Exclusive

800 EUR

- All speakers use this room to prepare and upload their presentations
- Partner's logo displayed within the room and on the computer screens
- Partner can provide other branded materials (mouse pads etc.)

All branded materials must be approved by the organiser.

ALL MENTIONED PRICES ARE VAT EXCLUDED





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